



The Real Side – Fast Facts

- Host: Joe Messina
- THE GOAL: Make sure that *any* listener can understand the conversation and walk away with new and useful information using clear, simple English. No political speak. No double talk. Just REAL facts... REAL words... REAL conversation.
- Loyal listeners in 42 states and 38 countries and growing
- Engaging, covering *both sides* and has no problem taking on taboo issues with real questions looking for real answers. Race, religion, racism, and politics are all open season for topics on the show.
- Listeners love Joe Messina!
- Affiliates LOVE Joe Messina!
- Social media guru, his digital/Facebook numbers are through the roof!
- Talk show host, speaker and author
- A no-nonsense, Conservative realist
- Joe has had several successful businesses and has held several executive positions with Fortune 1000 companies.

Monday - Friday 9pm-12am ET
AMC-8 Satellite, Westwood One-XDS, GCN-5 The Real Side

Market Exclusive

Barter

14 minutes per hour for local insertion

6 minutes per hour national barter

Hard breaks (with NetCues)

For affiliation information call Beth Cook Maranville @ 770-843-2009