



Armed American Radio & The Daily Defense – Fast Facts

- Host: Mark Walters
- Sean Hannity LOVES this show!
- Armed American Radio is all Second Amendment Rights all the time!
- For eight years running and with over 200 affiliates, Armed American Radio never gets cancelled unless there's a format flip or a station goes dark! This show spells SUCCESS!
- AAR NEVER disappoints both in growing listenership AND revenue! Typically, the show is sold out before it goes on the air and with annual contracts. The opportunities abound!
 - Mark Walters does a feature on the show called “Grilling with Guns”
 - He also loves cigars, boats, cool sunglasses and regular glasses, and trucks! There are lots of opportunities for solid, sustainable revenue growth!
 - Sellers have found the following businesses to be ready, willing, and determined to sponsor the show especially with the excitement in the air about our new President's convictions for protecting our Second Amendment rights:
 - Shooting ranges, gun stores, sporting goods stores, pawn shops, western stores, gun safety instruction and training schools, self-defense schools, hardware stores, cigar stores, smoke shops, outdoor stores, fence companies, security alarm companies, patio furniture stores, stores that sell grills; smokers; fryers; BBQ accessories, meat markets, feed stores, boat stores, marinas, eye doctors and optometrists, weight loss companies, health food stores, fitness centers, family entertainment.
- Host Mark Walters is always ready to do liners/promos/station shout-outs and even commercials at no charge!
- The official radio program of the United States Concealed Carry Association (USCCA), with tens of thousands of members in all 50 states
- Mark is the co-author of two books; *Lessons from Armed America & Lessons from Unarmed America*.
- Mark writes the column “One to the Head” for Concealed Carry Magazine (over 10 years).
- Mark interviews the newsmakers, movers and shakers in the field of self-defense
- Mark tells the truth about concealed carry that the mainstream media simply ignores.
- Mark makes no apologies for proudly proclaiming the American birthright to keep and bear arms.